

Annual Report FY 2023



Communities
In Schools®

Charlotte-Mecklenburg



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version of our Annual Report*

Communities In Schools of Charlotte-Mecklenburg, Inc.

is an affiliate of the national Communities In Schools (CIS) network, which provides services and resources to 1.8 million students in Washington, D.C. and 27 states across the country. Working directly inside schools, CIS connects students to caring adults and community resources to help them succeed inside and outside the classroom and reach their greatest potential.

CIS-Charlotte-Mecklenburg was initiated in 1985, operating in one middle school. This past year in FY 2022-23, CIS-Charlotte provided comprehensive case-management services to 6,395 students in 56 Charlotte-Mecklenburg Schools (CMS), and another 33,000+ students were connected to resources and received broad, school-wide services through CIS.

- ▶ Our evidence-based model **connects students to caring adults and community resources.**
- ▶ These connections **transform how they see and experience the world.**
- ▶ CIS **surrounds students with a network of trust** that they can consistently turn to.
- ▶ We **empower students to confront and overcome personal challenges** and structural barriers.
- ▶ We **support students so that they can take charge of their education** and their futures.

Our Mission

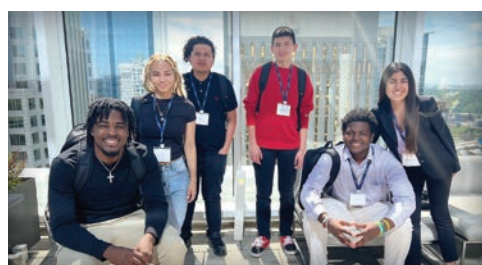
Communities In Schools' mission is to surround students with a community of support, empowering them to stay in school and achieve in life.

Our Vision

We envision a community where every child and family thrives and is positioned for positive economic mobility.

Our Commitment to Educational Equity

CIS believes that race, socioeconomic status or the neighborhood in which one lives should not predicate student outcomes. Ensuring that all students have equitable school experiences and opportunities is foundational to our mission, and infused in everything we do. **CIS-Charlotte is committed to removing systemic inequalities present in our educational system. We help champion solutions so that students can achieve success in school and in life.**



Dear Friends,



Men Tchaas Ari

It is no secret that young people flourish when supported by a community of caring adults. At Communities In Schools of Charlotte-Mecklenburg (CIS), we are driven by a powerful vision: to ensure that our education system is equitable and unlocks the full potential of every student, regardless of their economic status, race, or zip code.

Our Site Coordinators play a pivotal role in realizing this vision, helping young people thrive daily by ensuring they have the necessary resources to succeed. Thanks to their efforts, an increasing number of students are becoming first-generation college students. Moreover, more students are now prepared to enter the workforce or enlist in military service, contributing to a more prosperous economy and a thriving Charlotte-Mecklenburg community.

The 2022-23 school year was a positive year of growth for CIS. We are advancing toward our goal of having a CIS presence in *all* CMS Title I (high-poverty) schools. Much of that progress is thanks to you, our donors, partners and friends. We are grateful for your support and are pleased to share these highlights from FY 2022-23 with you:

- ▶ **6,395 students** received individual case-management services through CIS. This is a 20% increase over the number of students served in the previous year.
- ▶ **33,000+ additional students** received support from CIS through broad, school-wide initiatives.
- ▶ **640 (99%) of CIS seniors graduated**, with 89% planning to attend college and 5% planning to enter the military or workforce.
- ▶ **We entered two new Title I schools**, supporting our two-fold goal of closing school feeder pattern gaps and serving more Title I schools. Currently, we serve 56 CMS schools, 44 of which are Title I.
- ▶ **We piloted a new initiative, Attendance+**, designed to improve attendance outcomes for chronically absent students. With promising results, we implemented the program in multiple CIS sites this school year.
- ▶ **We launched an Alumni Program** to support CIS graduates as they pursue their post-secondary plans.

CIS believes every student deserves an education and equitable opportunities that lead to a successful future. By building trusting relationships with students and parents, CIS can address the root cause of challenges, help students identify and overcome barriers, and set them on a path to success.

We are proud of the impact CIS has made on thousands of students this past year, but know there are thousands more in need of our services. Thank you for joining us in this important work and supporting our mission to provide all students with the tools they need to lead successful, fulfilling lives.

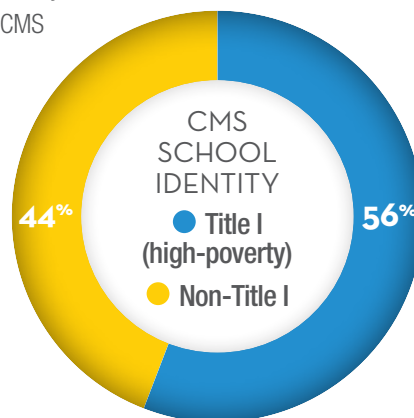
Men Tchaas Ari, President and CEO



Who We Serve

During the 2022-23 school year, CIS provided targeted case-management services to 6,395 students in 56 CMS schools. Relevant to our mission and commitment to educational equity, CIS primarily serves students in Title I (high-poverty) schools. Schools identified as "Title I" means the majority of students live near or below the poverty line. The number of Title I schools in CMS continues to rise; last year for the first time in CMS history, the number of Title I schools surpassed the number of non-Title I schools. **Today, 56% of CMS schools (102 of 184 schools) are designated Title I.**

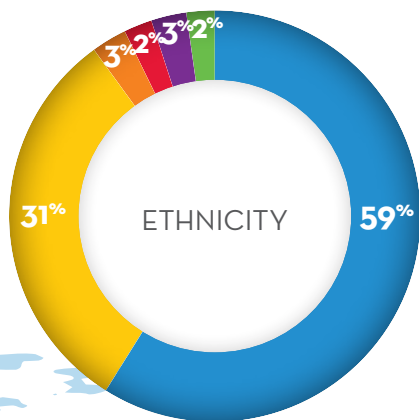
- ▶ 102 of 184 CMS schools are Title I
- ▶ CIS is currently serving in 56 of 184 schools
- ▶ 44 of the 56 schools CIS serves are Title I
- ▶ Our goal is to eventually have a presence in all CMS Title I schools.



CIS STUDENT DEMOGRAPHICS

- ▶ 63% of our case-managed students are from households that earn less than \$35,000 per year.*
- ▶ 83% of students live in households at or below 200% of the Federal Poverty Level.*
- ▶ 90% of CIS students identify as either Black (59%) or Hispanic (31%)

*among those disclosing income



ETHNICITY

90% of CIS students identify as either Black or Latinx.

Black	59%
Hispanic	31%
White	3%
Asian	2%
Multi-Racial	3%
Not Listed	2%



How We Serve

CIS places full-time, trained professionals – our Site Coordinators – inside schools to connect students to resources and relationships they need to be successful in school and beyond. Site Coordinators help students identify and overcome roadblocks in their way, while ensuring they have equitable opportunities and the support they need to achieve their full potential.



KEY AREAS OF FOCUS



► Basic Needs

► Life Skills

► College and Career Prep

► Academics

► Family Engagement

► Social Emotional Growth

Our Site Coordinators are:

- Full-time, trained professionals
- Positioned within schools to provide a daily, trusted presence
- In schools to help students identify and overcome barriers keeping them from success

During FY 2022-23, our Site Coordinators provided **112,000+** targeted interventions to students and their families.

Specialized Interventions

In addition to our core services for students in grades K-12, CIS-Charlotte provides the following programs that address specific challenges of youth in our community:

Safe Journey – A program for teen parents and their children ages birth to five, with the goal of assisting participants to complete high school and delay additional pregnancies, while strengthening their parenting skills and connections with their children, families and community.

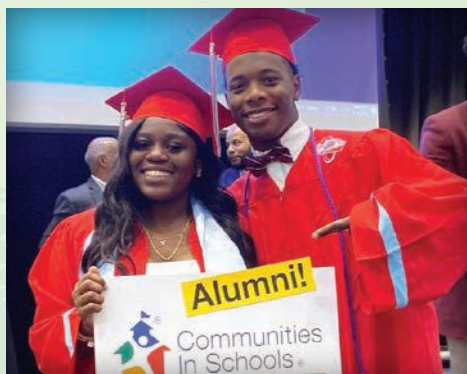
- **111** teen parents and **102** of their children received services in FY 2022-23.

TRiO Talent Search – A federally funded program providing college access/admissions support to students from low-income backgrounds and/or who are first generation to attend college.

- **1,052** students in grades 9-12 were enrolled in TRiO in FY 2022-23.

Newcomer Services – Provides support and resources for recently arrived immigrant/refugee/ELL (English Language Learner) students, many of whom have experienced trauma and extreme emotional/physical distress.

- **307** students received targeted case-management services in FY 2022-23.



2022-23 Program Outcomes



6,395 students received targeted case-management services in **56** CMS schools.



80% of students' identified goals were met or progress was made



33,000 additional students received broad, school-wide services.



70% were not chronically absent. ("chronically absent" is defined as missing 10% or more of the school year)



98% of CIS students stayed in school.



640 (99%) CIS seniors graduated. **89%** planned to attend a 2-4 year college or university. **5%** planned to join the military, workforce, or apprenticeship program.



94% were promoted to the next grade.



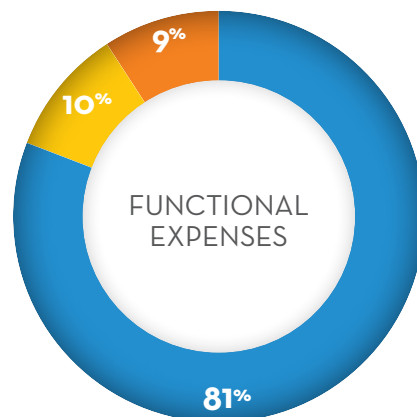
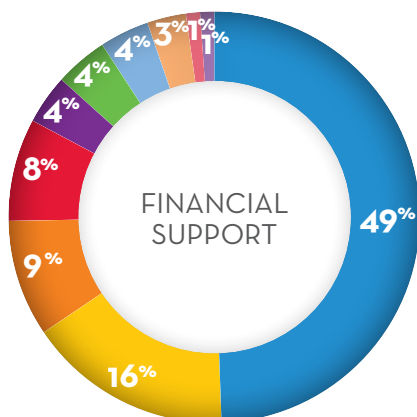
600+ partner companies, groups, and individuals donated time or resources.



Financial Summary

Communities In Schools of Charlotte-Mecklenburg, Inc.

July 1, 2022 – June 30, 2023[†]



FINANCIAL SUPPORT BY SOURCE

	FY 2023
Individuals/Family Foundations	5,285,561
Charlotte-Mecklenburg Schools	1,754,129
Corporations/Organizations	919,399
Mecklenburg County	900,000
State of North Carolina	430,000
Private Foundations	417,500
Charlotte Merchants Foundation	400,000
Federal Government	334,465
In Kind Contributions	159,359
Religious Organizations/Civic Groups	144,535
Total	\$10,744,948

FUNCTIONAL EXPENSES

Program Services	7,856,435
Management/General	997,590
Fundraising	862,220
Total	\$9,716,245

TOTAL NET ASSETS

\$14,833,313

[†]Based on Audited Financial Statements by Foard and Company



Board of Directors 2023-24

Veronica Calderon

CIS Board Chair
DeVry University

Bradley Brown

Ally Financial Inc.

Niles K. Brown

Grant Thornton LLP

Laetitia Dowd

Dowd Advisory

Yulonda D. Griffin

Mecklenburg County

Vida C. Harvey

Novant Health

Dwight Jacobs

Duke Energy

Andy Kalbaugh

Civic Leader

Steve Lank

Financial Resources Group
Investment Services

Shivani Mehta

Atrium Health

Steve Menaker

RSM US LLP

Kenya Moses

NSI Industries

Eric Norris

Albemarle Corporation

Laura Poole

Capitol

Ty Chandler Robinson

Sunbelt Rentals

Nate Salley

Audible Coaching and Consulting

Mordecai Scott

Loftin & Co. Printers

Tom Scrivener

Bank of America

Diamond R.

Staton-Williams

Atrium Health

Maxine W. Swayne

US Bank

John A. Tate III

Civic Leader

CIS School Sites

ELEMENTARY SCHOOLS

Albemarle Road
Briarwood
Bruns Avenue
Cotswold
Devonshire
Hidden Valley
Highland Renaissance
Merry Oaks
Newell
Oakdale
Rama Road
Reid Park
Shamrock Gardens
Statesville Road
Sterling
Tuckaseegee
University Park
Westerly Hills
Winding Springs
Winterfield

PK – 8 SCHOOLS

Ashley Park
Berryhill
Druid Hills
Governor's Village
Marie G. Davis
Renaissance West
Thomasboro
Walter G. Byers

MIDDLE SCHOOLS

Albemarle Road
Alexander Graham
Cochrane / iMeck (6-12)
Coulwood
Eastway
James Martin
Martin Luther King, Jr.
McClintock
Quail Hollow
Ranson
Sedgefield
Whitewater
Wilson

HIGH SCHOOLS

Butler*
East Mecklenburg
Garinger
Harding
Hopewell
Independence
Julius L. Chambers
Mallard Creek*
Myers Park
Olympic
P.A.C.E. Academy
Phillip O. Berry
Rocky River
South Mecklenburg
West Charlotte
West Mecklenburg

*Only our Safe Journey
(teen parents) program
is offered at these two
high schools.



*Scan this QR code to
view a digital version of
our Annual Report, with
student stories, photos,
video, and complete lists
of our financial donors,
community partners and
in-kind contributors.*

Our Mission IS TO SURROUND STUDENTS WITH A COMMUNITY OF SUPPORT, EMPOWERING THEM TO STAY IN SCHOOL AND ACHIEVE IN LIFE.



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