

Annual Report FY 2022



Communities
In Schools®

Charlotte-Mecklenburg



United Way
OF GREATER CHARLOTTE



CHARLOTTE
MERCHANTS
FOUNDATION

cms
Charlotte-Mecklenburg Schools

Communities In Schools® (CIS™) is a national organization operating in 3,000 schools across the country, working to ensure that every student – regardless of race, ZIP code or socioeconomic background – has what they need to realize their potential in school and beyond. CIS places professional staff inside schools and establishes one-on-one relationships with students to help them navigate issues and overcome barriers in the classroom, at home, and in the community.

CIS of Charlotte-Mecklenburg (CIS-Charlotte) operates locally in 56 Charlotte-Mecklenburg Schools (CMS), providing comprehensive case-management services to 5,000+ students annually. Another 30,000+ students are connected to resources and receive broad, school-wide services through CIS.

Our Mission

Communities In Schools' mission is to surround students with a community of support, empowering them to stay in school and achieve in life.

Our Vision

We envision a community where every child and family thrives and is positioned for positive economic mobility.



Educational Equity

CIS believes that race, socioeconomic status or the neighborhood in which one lives should not predicate student outcomes. Ensuring that all students have equitable school experiences and opportunities is foundational to our mission, and infused in everything we do. CIS-Charlotte is committed to removing systemic inequalities present in our educational system. We help champion solutions so that students can achieve success in school and in life.



Dear Friends,



Men Tchaas Ari

I am pleased to share our Annual Report for the 2021-22 school year. Last year marked our 37th year of providing critical services to students in Charlotte-Mecklenburg Schools. Our North Star remains constant: ensure that all students are able to realize their full potential and have equal opportunities for success. After two years of serving as President and CEO of Communities In Schools, I am still taken aback by the immense need in our community. I am also exceedingly impressed by the generous support that CIS receives from individual donors, corporations, faith organizations and from the Charlotte community at large. I am extremely grateful and humbled to lead an organization that impacts thousands of youth each day.

As I reflect upon our many accomplishments, I'd like to highlight the following:

- **CIS provided individualized case management services to 5,360 students in 2021-22; this is up from 4,700 the prior year.** This increase is due, in large part, to the generosity of donors like you. Because of your support, we were able to add more direct service positions and thus serve more students.
- We resumed in-person College and Career Readiness opportunities in 2021-22. We conducted multiple campus tours, college fairs, and career showcases. Our team provided enhanced support and guidance through College Admissions 101 Sessions, ACT/SAT Prep, and assistance with admissions, financial aid, and scholarship applications. We also focused on Professional Development Workshops (Financial Literacy, Resume Writing, Interviewing, etc.). **As a result, of the 383 CIS Seniors that graduated in June, 84% indicated plans to attend college and 15% planned to enter an apprenticeship, the military, or the workforce.**

As CIS looks towards meeting the increased need in 2023, we are encouraged by new partnerships, innovative programs, and the steadfast support of our donors and stakeholders. Thank you for your continued support of our work and for joining us in our efforts to remove the barriers to learning for CIS students.

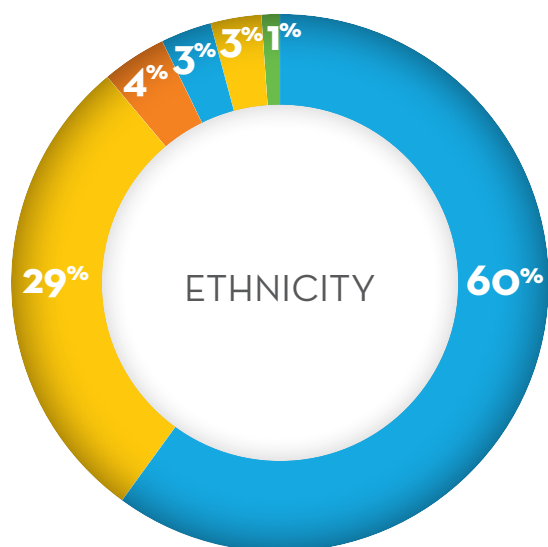
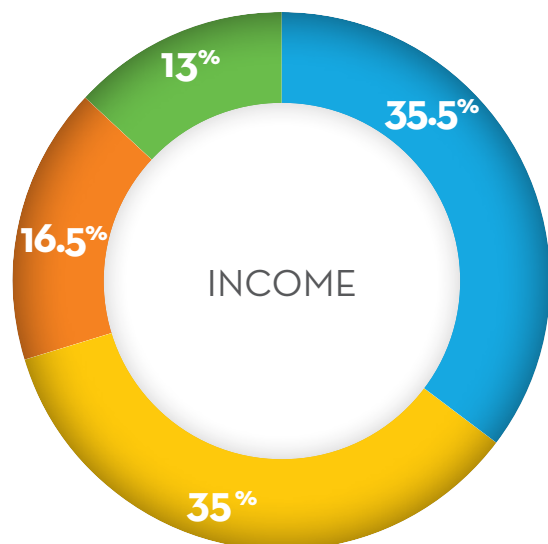
Men Tchaas Ari, *President and CEO*



Who We Serve

During the 2021-22 school year, CIS provided targeted case-management services to **5,360** students in 55 CMS schools, identified as Title 1 schools and/or with high percentages of students from low-income households.

STUDENT DEMOGRAPHICS



INCOME

Of those CIS families who disclosed their income, 70% reported an annual income of less than \$35,000.

● Earn < \$15K	35.5%
● Earn \$15K - \$35K	35%
● Earn \$35 - \$50	16.5%
● Earn > \$50K	13%

ETHNICITY

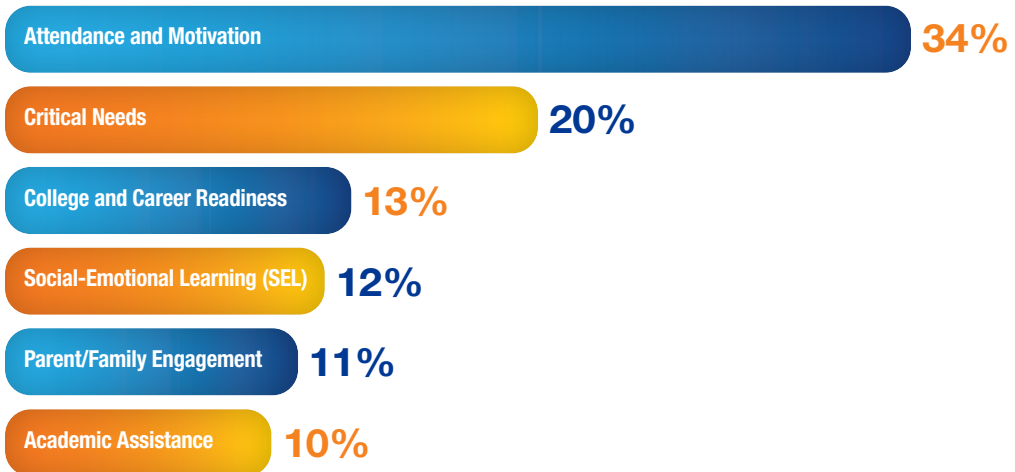
89% of CIS students identify as either Black or Latinx.

● Black	60%
● Hispanic	29%
● White	4%
● Asian	3%
● Multi-Racial	3%
● Not Listed	1%

How We Serve

CIS places full-time, trained professionals – our Site Coordinators – inside schools to connect students to resources and relationships they need to be successful inside and outside the classroom. Site Coordinators help identify and overcome roadblocks in students' way, ensuring they have equitable opportunities and support to achieve their full potential.

CIS SERVICES BY CATEGORY IN FY 2021-22



Specialized Interventions

In addition to our targeted case management services for students in grades K -12, CIS Charlotte also provides support for youth in our community in the following areas:

Safe Journey is a program for teen parents and their children ages birth to five. The goal is to assist teen parents in completing high school and delay additional pregnancies, while strengthening their parenting skills and connections with their children, families and community.

► **91** teen parents and **87** of their children received services in FY 2021-22.

TRiO Talent Search is a federally funded program providing college access/admissions support to students from low-income backgrounds and/or who are first generation in their family to attend college.

► **911** students in grades 9-12 were enrolled in TRiO in FY 2021-22

Newcomer Services provides support and resources for recently arrived immigrant/refugee/ELL (English Language Learner) students, many of whom have experienced trauma and extreme emotional/physical situations.

► **217** students received targeted case-management services in FY 2021-22.



2021-22 Program Outcomes



5,360 students received targeted case-management services in **55** CMS schools.



65% were not chronically absent.* ("chronically absent" is defined as missing 10% or more of the school year)



32,000 additional students received broad, school-wide services.



383 (99%) CIS seniors graduated.
84% of CIS graduates plan to attend a 2-4 year college or university.
15% of CIS graduates plan to join the military, an apprenticeship program or workforce.



99% of CIS students stayed in school.



97% were promoted to the next grade.



650+ partner companies, groups, and individuals donated time or resources.



84% of CIS students achieved or made progress towards their identified academic, attendance, behavior, and/or SEL goals.

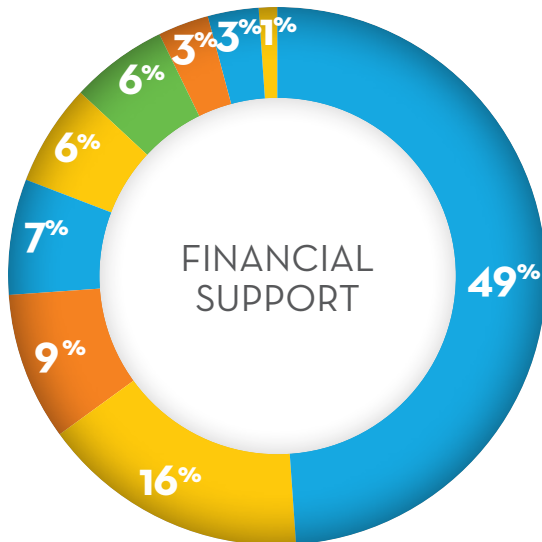
*Similar to school systems nationwide, CIS continues to see high numbers of disengaged and chronically absent students compared to pre-pandemic years (82% of CIS-Charlotte students were not chronically absent in 2020.)



Financial Summary

Communities In Schools of Charlotte-Mecklenburg, Inc.

July 1, 2021 – June 30, 2022[†]

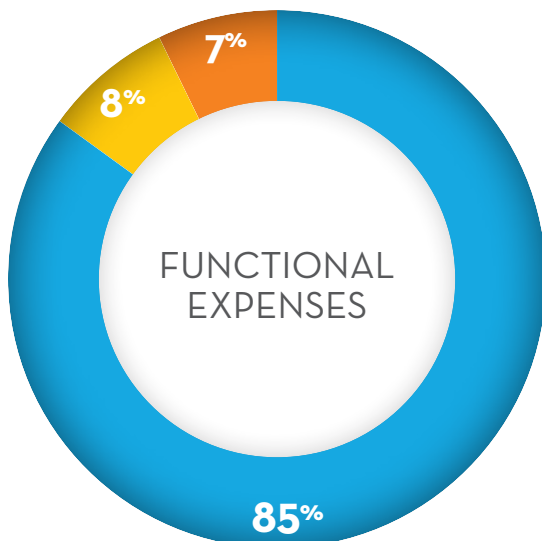


FINANCIAL SUPPORT BY SOURCE

FY 2022

Individuals/Family Foundations*	6,690,162
Charlotte-Mecklenburg Schools	2,212,643
Federal Government**	1,197,925
Mecklenburg County	931,204
Private Foundations	814,129
Corporations/Organizations	751,478
State of North Carolina	435,000
Charlotte Merchants Foundation	400,000
Religious Organizations/Civic Groups	125,153

Total** **\$13,557,694**



FUNCTIONAL EXPENSES

Program Services	7,125,608
Management/General	621,547
Fundraising	606,188

Total** **\$8,353,343**

[†]Based on 990 prepared by C. DeWitt Foard and Company.

*Includes \$5 million gift from MacKenzie Scott

**Contains PPP Loan Forgiveness

Board of Directors 2022-23

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CIS Board Chair
Grant Thornton LLP

Kathryn W. Black

Bank of America

Bradley Brown

Ally Financial Inc.

Veronica Calderon

DeVry University

Tawanda Y. Chandler

AvidXchange

Jordan Collier

Bristol-Myers Squibb

Jon Davis

Circles

Yulonda D. Griffin

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Dwight Jacobs

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Civic Leader

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Atrium Health

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Atrium Health

Maxine W. Swayne

US Bank

John A. Tate III

Civic Leader

Daniel Valdez

Welcoming America

Kayla Witherspoon

Property Maven, Inc.

CIS School Sites

ELEMENTARY SCHOOLS

Albemarle Road
Briarwood
Bruns Avenue
Cotswold
Devonshire
Hidden Valley
Highland Renaissance
Merry Oaks
Newell
Rama Road
Reid Park
Shamrock Gardens
Statesville Road
Sterling
Tuckaseegee
University Park
Westerly Hills
Winding Springs
Winterfield

PK – 8 SCHOOLS

Ashley Park
Berryhill
Druid Hills
Governor's Village
Marie G. Davis
Thomasboro
Walter G. Byers

MIDDLE SCHOOLS

Albemarle Road
Alexander Graham
Cochrane / iMeck (6-12)
Coulwood
Eastway
James Martin
Martin Luther King, Jr.
McClintock
Quail Hollow
Ranson
Sedgefield
Whitewater
Wilson

HIGH SCHOOLS

Butler*
East Mecklenburg
Garinger
Harding
Hopewell
Independence
Julius L. Chambers
Mallard Creek*
Myers Park
Olympic
Performance Learning Center®
Phillip O. Berry
Rocky River
South Mecklenburg
West Charlotte
West Mecklenburg

**Only our Safe Journey (teen parents) program is offered at these two high schools.*



Scan this QR code to view a digital version of our Annual Report, which includes complete lists of our financial donors, community partners and in-kind contributors.

Our Mission IS TO SURROUND STUDENTS WITH A COMMUNITY OF SUPPORT, EMPOWERING THEM TO STAY IN SCHOOL AND ACHIEVE IN LIFE.



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